

2025

SPONSORSHIP OPPORTUNITIES

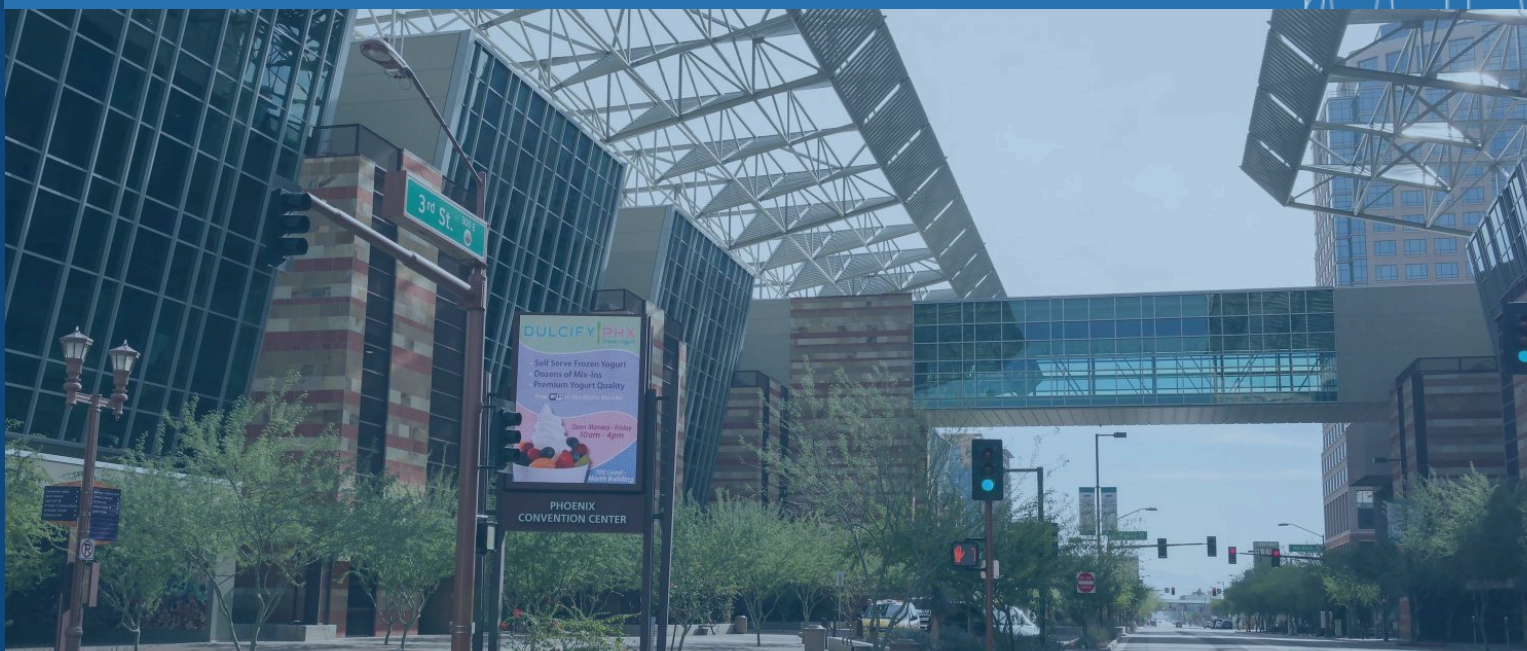
ARIZONA CELEBRATES



MEETINGS
MEAN
BUSINESS

GLOBAL
MEETINGS
INDUSTRY DAY

A DAY OF EXPO & EDUCATION APRIL 3, 2025



GAIN MAXIMUM EXPOSURE AS A SPONSOR

Sponsor Perks

Enhance your company's brand visibility among a carefully selected group of key meeting planner decision-makers by supporting GMID 2025 through our branding, sponsorship, and advertising options. Non-exhibitors can also take advantage of these opportunities.

All Sponsors Will Receive:

- A listing on MPI's event webpage, along with exposure through signage, emails, and social media posts for GMID
- Exhibit Hall Only registrations for two attendees at the event. Please send your submissions to MPI's Executive Director, Joanne Winter, by March 24, 2025.

If you have any questions or suggestions for a customized opportunity, don't hesitate to reach out—the possibilities are limitless!

Luncheon Sponsor - \$3,000

PROMOTE YOUR BRAND DURING OUR KEYNOTE LUNCHEON (< 5 MINUTES INCLUDING ANY VIDEO PRESENTATIONS). INCLUDES RECOGNITION ON EDUCATION PROGRAM SIGNAGE.

Breakfast Sponsor - \$1,000

KICK-OFF GMID 2025 AND PROMOTE YOUR BRAND DURING OUR OPENING BREAKFAST (< 5 MINUTES INCLUDING ANY VIDEO PRESENTATIONS). INCLUDES RECOGNITION ON EDUCATION PROGRAM SIGNAGE.

Connection Point Attendee Lounge - \$1,500

THIS IS THE PERFECT OPPORTUNITY TO LEVERAGE YOUR RELATIONSHIP-BUILDING SKILLS TO CONNECT WITH MEETING PROFESSIONALS. THE LOUNGE WILL BE OPEN ON EVENT DAY. USE THIS OPPORTUNITY TO MEET NEW BUYERS AND BUILD BUSINESS PARTNERSHIPS. INCLUDES COMPANY LOGO ON SIGNAGE, ABILITY TO PLACE PRODUCTS ON THE TABLES, AND FACE-TIME AS YOU MEET AND GREET ATTENDEES.

2 AVAILABLE!

MAKE AN IMPRESSION WITH A SPONSORSHIP

Expand Your Visibility!

DJ Sponsor - \$3,500

BE THE HEARTBEAT OF GMID 2025! SHOWCASE YOUR MUSICAL TALENT AND ENGAGING MC SKILLS TO ENERGIZE THE CROWD.

Exhibit Hall Energizer Sponsor - \$2,500

KEEP THE ENERGY FLOWING! POWER UP OUR ATTENDEES AS THEY EXPLORE THE EXHIBIT HALL WITH OUR ENERGIZING SNACK BREAK. INCLUDES RECOGNITION ON SNACK BREAK SIGNAGE AND A HIGH BOY DISPLAY TABLE.

2
AVAILABLE!

Afternoon Power Hour Sponsor - \$1,500

FUEL UP FOR THE FINISH LINE! SPONSOR OUR AFTERNOON "POWER HOUR" BREAK AND GIVE OUR MEETING PROFESSIONALS THE ENERGY BOOST THEY NEED TO CONQUER THE REST OF THE DAY. INCLUDES RECOGNITION ON SNACK BREAK SIGNAGE AND A HIGH BOY DISPLAY TABLE.

WiFi Sponsor - \$1,000

ENSURE ATTENDEES CAN ACCESS THE MOST UP-TO-DATE GMID INFORMATION AS THEY NAVIGATE THE EVENT.

2
AVAILABLE!

Puppy Pavillion Sponsor - \$1,000

YOUR LOGO WILL BE ON THE FRONT OF THE PUPPY PAVILION AS THE SPONSOR. THIS IS A VERY POPULAR ACTIVATION WITH MANY PHOTO OPS!

Silent Disco Sponsor - \$1,000

KEEP THE FUN GOING AND SHOWCASE YOUR COMPANY ON THE MAIN STAGE AS WE END OUR EVENT WITH A SILENT DISCO PARTY!

MAKE AN IMPRESSION WITH A SPONSORSHIP

Expand Your Visibility!

Attendee Registration Sponsor - \$500 ea.

UNLIMITED

SUPPORT A MEETING PROFESSIONAL'S PARTICIPATION IN GMID AND MAKE A LASTING IMPRESSION BY INVITING 3 OF YOUR TOP CLIENTS/PROSPECTS TO BE YOUR GUEST FOR THE EVENT. THEIR REGISTRATION WILL INCLUDE EDUCATION, NETWORKING, AND TRADESHOW. UNLIMITED AVAILABILITY.

Education Program - \$800 ea.

4 AVAILABLE!

PROMOTE YOUR BRAND AT THE BEGINNING OF AN EDUCATION PROGRAM (< 5 MINUTES INCLUDING ANY VIDEO PRESENTATIONS) AND INTRODUCE THE SPEAKER(S). INCLUDES RECOGNITION ON EDUCATION PROGRAM SIGNAGE.

Meeting Professional Gifts - \$500 ea.

6 AVAILABLE!

PROVIDE AN EXTRA-SPECIAL BRANDED MEMENTO FOR THE PROFESSIONALS PARTICIPATING IN GMID DAY. (CAN ALSO BE IN-KIND)

Check-In Challenge Sponsor - \$300 ea.

15 AVAILABLE!

DRIVE MORE TRAFFIC TO YOUR BOOTH. ATTENDEES WILL BE INCENTIVIZED TO CHECK IN AT YOUR BOOTH WITH THIS SCAVENGER HUNT-STYLE GAME. INCLUDES PROMOTION IN MARKETING MATERIALS.

Water Station Sponsor - \$300 ea.

UNLIMITED

A WATER STATION WITH YOUR LOGO AND BOOTH NUMBER DISPLAYED LOCATED ON THE TRADESHOW FLOOR NEAR YOUR BOOTH OR EDUCATION ROOMS.

Attendee Tote Bags - In-kind

YOUR COMPANY LOGO IS BRANDED ON THE TOTE BAGS THAT THE MEETING PROFESSIONALS WILL CARRY FOR THE EVENT.

Badge Holders - In-kind

YOUR COMPANY LOGO IS BRANDED ON THE LANYARDS THAT THE ATTENDEES WILL WEAR.

To solidify your investment, please go to the [ONLINE SPONSOR FORM](#).

We can create a custom sponsorship to work with your budget! To learn more about sponsorships contact [Pat Zollman](#).

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