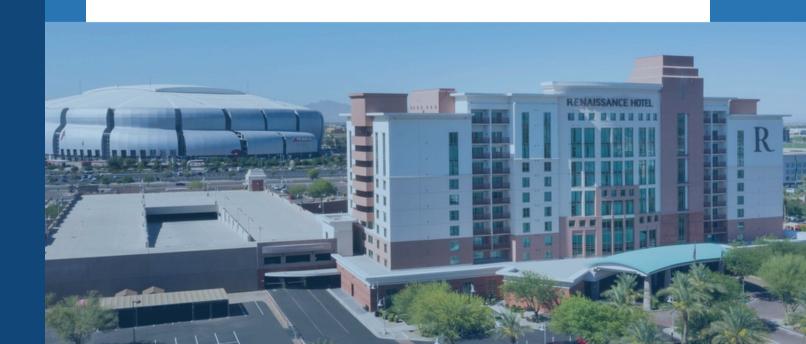


SPONSORSHIP OPPORTUNITIES



Renaissance Phoenix Glendale Hotel & Conference Center

AUGUST 7-9, 2025



GAIN MAXIMUM EXPOSURE AS A PARTNER

Conference Partner Perks

Conference Partners receive the following benefits in addition to items listed under their selected level.

- One three-day EDUCON registration (\$825+ value) with additional representatives (based on level) receiving special Conference Partner pricing
- Tabletop display visible throughout the conference, with a choice of location (based on level)
- Mailing list of EDUCON participants for one pre and one post-conference communication (includes email addresses for those who opt-in)
- Logo and hyperlink placed on the conference webpage
- Recognition in conference marketing such as emails, signage, digital presentations, on-site materials, and the mobile app
- Badge ribbons that denote you as a "Conference Partner"



Diamond Level (2 available)

- (4) CONFERENCE REGISTRATIONS (\$1440 VALUE)
- PARTNER TABLE IN THE FOYER
- PROMOTE YOUR BRAND AT THE BEGINNING OF EACH
- (1) CUSTOMIZED E-BLAST TO OVER 500 MPI AZ DATABASE



Sapphire Level (5 available)

- (3) CONFERENCE REGISTRATIONS (\$1,080 VALUE)
- PARTNER TABLE IN THE FOYER
- INTRODUCTION OF 1 SESSION WITH THE OPPORTUNITY TO PROMOTE YOUR BRAND AT THE BEGINNING OF EACH
- BANNER AD IN AUGUST MPI AZ CONNECTIONS NEWSLETTER



Ruby Level (10 available)

- (2) CONFERENCE REGISTRATIONS (\$720 VALUE)
- PARTNER TABLE IN THE FOYER
- BANNER AD IN AUGUST MPI AZ CONNECTIONS NEWSLETTER



MAKE AN IMPRESSION WITH A SPONSORSHIP

Expand Your Visibility!

All Sponsors will receive the following benefits:

- Email list of EDUCON participants for one post-conference communication (limited to those who opt-in)
- Recognition in conference marketing such as signage, digital presentations, printed material, and mobile app

Registration to attend the conference is not included with a sponsorship and is an additional fee.

Customized sponsor benefits are available, just ask us!

To purchase or inquire about sponsorships contact **Pat Zollman**.

Keynote Sponsor - \$2,500

AVAILABLE!

SPONSORSHIP INCLUDES THE OPPORTUNITY TO SHOWCASE YOUR COMPANY WHILE INTRODUCING THE KEYNOTE AND PROMOTING YOUR BRAND AT THE BEGINNING OF THE PROGRAM (<5 MINUTES AT THE PODIUM INCLUDING A PROMOTIONAL VIDEO).

Opening Reception - \$2,500

2 AVAILABLE!

KICK-OFF EDUCON WITH AN INVITATION-ONLY RECEPTION! YOU'LL HAVE 5 MINUTES AT THE BEGINNING OF THE NETWORKING TIME TO PROMOTE YOUR BRAND. YOU CAN PROVIDE AMBIANCE SUCH AS A LIVE MUSICIAN FOR AN ADDED EXPERIENCE.

Saturday Luncheon - \$2,500

PROMOTE YOUR BRAND FROM THE PODIUM (<5 MINUTES INCLUDING A PROMOTIONAL VIDEO). INCLUDES BRANDED SIGNAGE OUTSIDE OF THE ROOM, A HIGH BOY DISPLAY TABLE AT THE MEETING ROOM ENTRANCE, AND THE ABILITY TO PUT YOUR BRANDED MARKETING MATERIALS OUT AT THE PARTICIPANT PLACE SETTINGS.

Dinner Sponsor - \$2,500

CLOSE OUT THE LAST NIGHT OF EDUCON BY PROMOTING YOUR BRAND AT THE BEGINNING OF THE NETWORKING TIME (<5 MINUTES). PROVIDE AMBIANCE SUCH AS LIVE MUSIC FOR AN ADDED EXPERIENCE.



MAKE AN IMPRESSION WITH A SPONSORSHIP

Expand Your Visibility!

After Party - \$2,500

KEEP THE PARTY GOING A COUPLE OF HOURS LONGER AFTER THE SATURDAY NIGHT DINNER. PROVIDE AMBIANCE SUCH AS A LIVE MUSICIAN OR DJ FOR AN ADDED EXPERIENCE (FOOD AND BEVERAGE COSTS ARE ADDITIONAL).

Happy Hour - \$1,000

HOST EDUCON PARTICIPANTS TO PROMOTE YOUR BRAND AT THE BEGINNING OF THE NETWORKING TIME (<5 MINUTES). PROVIDE AMBIANCE SUCH AS A LIVE MUSICIAN FOR AN ADDED EXPERIENCE (FOOD AND BEVERAGE COSTS ARE ADDITIONAL).

Break Sponsor - \$1,000



NOURISH OUR LEARNERS IN BETWEEN SESSIONS! INCLUDES A HIGH BOY DISPLAY TABLE NEAR THE SNACK BREAK SET UP.

Education Session - \$1,000



HOST ONE OF THE SESSIONS AND INTRODUCE THE SPEAKER. INCLUDES THE ABILITY TO PUT YOUR BRANDED MARKETING MATERIALS OUT AT THE PARTICIPANT PLACE SETTINGS.

Maximize Your Membership - \$500

PROMOTE YOUR BRAND AT THE BEGINNING OF THE SESSION (< 2 MINUTES) AND INTRODUCE THE FACILITATOR(S). INCLUDES RECOGNITION ON THE POWERPOINT.

Departure Experience - \$500

SEND EDUCON PARTICIPANTS BACK HOME WITH A GOODIE BAG TO SUSTAIN THEM ON THEIR TRAVELS BACK TO THEIR FINAL DESTINATION.





To solidify your investment please go to OUR ONLINE SPONSORSHIP FORM

Customized sponsorships are available to meet any budget!
To inquire about sponsorships contact <u>Pat Zollman</u>.
pzollman@helmsbriscoe.com



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