

Businesses in Meeting Industry Exceed Goals

Business is booming in the meetings industry! The Arizona Sunbelt Chapter of Meeting Professionals International (AZMPI) announced it exceeded its goal of 5 million dollars of business within its membership. The My MPI ROI, an internationally recognized award-winning system, created for AZMPI is where members record the business they do with each other. For the 2011-2012 year 31 of the 392 members recorded \$5,452,612.13 of sales with each other in Arizona.

“AZMPI has gained momentum creating excellence within the meeting industry through education, certification, advocacy and business-to-business networking opportunities for our members,” said AZMPI President Donna Masiulewicz, CMP. “We look forward to continuing the momentum of education and professional development of our members. Anyone who plans or supports meetings in any capacity, whether an administrative assistant or a caterer, can benefit from what AZMPI offers.”

The 392-member Arizona Sunbelt Chapter of Meeting Professionals International was established in 1979. Meeting Professionals International is the meeting and event industry's largest association for the \$102.3 billion meetings and events industry. AZMPI offers monthly events providing education, and networking opportunities. MPI membership is comprised of more than 21,000 members belonging to 71 chapters and clubs worldwide. To learn more about AZMPI visit www.AZMPI.org or call 602-277-1494.

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