



FOR IMMEDIATE RELEASE

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Update Your Etiquette and Protocol Knowledge

February is the time to learn the difference between etiquette and protocol after, you can stand out and impress others. Join the Arizona Sunbelt Chapter of Meeting Professionals International (AZMPI) on Thursday, February 9, 2012, at Tempe Mission Palms to hear Colleen A. Rickenbacher, CMP, CSEP, CPC, CTA discuss "Etiquette and Protocol". Attendees will learn what to do to in this technological world using etiquette to positively stand out. Register for the event at www.AZMPI.org. The cost is \$40 to non-members before 5:00 PM on February 3, 2012 or \$50 after that. Registration ends at noon on Monday, February 6, 2012. The breakfast program runs from 7:30 - 10:30.

"We strive to promote excellence within the meeting industry through education, certification, advocacy and business-to-business networking opportunities for our members," said AZMPI President Rochell Planty, CMP, CTA. "This event will teach you what actions you can do to stand out in this technological world using etiquette. You will also learn the basics of flag protocol and five etiquette tips that will guide you professionally and personally in the future."

The 400-member Arizona Sunbelt Chapter of Meeting Professionals International was established in 1979. Meeting Professionals International is the meeting and event industry's largest association for the \$102.3 billion meetings and events industry. AZMPI offers monthly events providing education, and networking opportunities. MPI membership is comprised of more than 24,000 members belonging to 80 chapters and clubs worldwide. To learn more about AZMPI visit www.AZMPI.org or call 602-277-1494.

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