



## EDUCON 2018

### Back to the Basics of Event Planning - Building Blocks for the Future

#### SPONSORSHIP DONATION FORM

The MPI-AZ EduCon 2018 theme is **Back to the Basics of Event Planning - Building Blocks for the Future**. This year we will remain housed at **Civana Carefree** for all the education sessions and most meal functions. Our focus is providing exceptional educational sessions in key areas of meeting/event planning. Attendees will leave with the building blocks to help set the foundation for future meetings and events.

In keeping with this theme, we have developed several enticing and cost-effective sponsorship opportunities. In appreciation, all sponsors will receive the following: Company name or logo on all promotional materials (website, e-mail blasts, signage, program); special recognition via individual social media posts on Facebook, Twitter, LinkedIn and Instagram; additional benefits as listed per sponsorship item. All sponsorships are on a first availability basis, so don't delay. If you wish to discuss these opportunities, please contact Conference Chair Mary Young, CMP at 480-710-7687, Board Director Cathy Clifton, CMP, CMM at 480-241-1648, or James Eggimann at 623-628-2906.

The Arizona Sunbelt Chapter of Meeting Professionals International has a membership of over 375 meeting industry professionals. Through the planning and execution of meetings and events; these individuals help create an impact of over \$17 Billion for the state of Arizona. The focus of MPI-AZ is high-level education, productive networking and giving back to the community.

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**Yes, please count me in for a sponsorship for the MPI-AZ 2018 EduCon, August 24-26, 2018.**

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

I agree to pay the cash sponsorship and accept the benefits I will received as outlined per each sponsorship item below. Please indicate if you require an invoice for payment processing **Yes No (circle one)**

Signature: \_\_\_\_\_ MPI Signature: \_\_\_\_\_

#### Available Sponsorships:

##### "A" Block

Conference Breaks (1) - \$750

##### "B" Block

Speaker Sponsor (3 left) - \$500

Friday Turn Down Gifts (1) - \$500

Saturday Turn Down Gifts (1) - \$500

##### "C" Block

Saturday Pool Side Activity (1) - \$250

Saturday Hospitality Suite (1) - \$250

**Please return donation form via fax or email to:** FAX: 866-858-5807 / CClifton3@cox.net

### "A" Block Sponsorships:

**Saturday Breakfast (1 available) \$1,000:** Sponsor will receive the following: Company name or logo on all promotional materials (website, e-mail blasts, signage, program); special recognition via social media posts on Facebook, Twitter, LinkedIn and Instagram; (1) High Boy table in the Breakfast area for promotional materials; 250 logoed napkins displayed on buffets; during breakfast we will show a slide desk loop (provided by sponsor) on the screen. Sponsor may also provide any other promotional items/giveaways for attendees, to be set on the breakfast tables, (plan on qty of 120).

**Saturday Dinner (1 available) \$1,000:** Sponsor will receive the following: Company name or logo on all promotional materials (website, e-mail blasts, signage, program); special recognition via social media posts on Facebook, Twitter, LinkedIn and Instagram; (1) High Boy table in the dinner area for promotional materials; 250 logoed napkins displayed on buffets; during dinner we will show a slide desk loop (provided by sponsor) on the screen. Sponsor may also provide any other promotional items/giveaways for attendees, to be set on the dinner tables, (plan on qty of 120).

**Sunday Brunch (1 available) \$1,000:** This special sponsorship is reserved for the 2019 EduCon Host City. Sponsor will receive the following: Company name or logo on all promotional materials (website, e-mail blasts, signage, program); special recognition via social media posts on Facebook, Twitter, LinkedIn and Instagram; (1) 6ft draped table for promotional materials; 250 logoed napkins displayed on buffets; 10 min presentation to group before the final Sunday Keynote; Sponsor may also provide any other promotional items/giveaways for attendees, to be set on the Breakfast tables, (plan on qty of 120).

**Friday PM and Saturday AM Break (1 available) \$750:** Sponsor will receive the following: Company name or logo on all promotional materials (website, e-mail blasts, signage, program); special recognition via social media posts on Facebook, Twitter, LinkedIn and Instagram; (1) High Boy table in the break areas for promotional materials; 250 logoed napkins displayed on buffets.

**Conference Water Bottle (1 available) \$750** (or donation of BPA Free water bottles with both conference and sponsor logo). Sponsor will receive the following: Company name or logo on all promotional materials (website, e-mail blasts, signage, program); special recognition via social media posts on Facebook, Twitter, LinkedIn and Instagram; (1) High Boy table in the Friday Trade Show area for promotional materials.

### "B" Block Sponsorships:

**Friday Night Transportation to Off-site Dinner (1 available) \$500:** Sponsor will receive the following: Company name or logo on all promotional materials (website, e-mail blasts, signage, program); special recognition via social media posts on Facebook, Twitter, LinkedIn and Instagram; Sponsor may provide promotional video to be shown during transfers. 3 Hrs of looping transportation between 6:00 PM – 9:00 PM.

**Saturday AM Wellness activity (1 available) \$500:** On Saturday AM, we will have a special yoga session limited to 30 people. Each participant will receive a yoga mat with sponsor logo. Sponsor will also receive the following: Company name or logo on all promotional materials (website, e-mail blasts, signage, program); special recognition via social media posts on Facebook, Twitter, LinkedIn and Instagram.

**“B” Block Sponsorships:**

**Speaker Sponsorship (4 now available) \$500 each:** Sponsor will have choice of 5 Sessions to sponsor. Sponsor will receive the following: Company name or logo on all promotional materials (website, e-mail blasts, signage, program); special recognition via social media posts on Facebook, Twitter, LinkedIn and Instagram; Sponsor may provide a slide to be shown at the start of the session and sponsor will have opportunity to introduce the speaker. Please see Sessions available for Sponsorship:

**Friday Sessions:**

Campfire Sessions – all 4 as 1 sponsorship

**Saturday Sessions:**

Room Block and Poaching session - **SOLD**

Hotel Revenue from Planner and Supplier Perspective

Emergency Preparedness - **SOLD**

Meeting Room Design

**Friday and Saturday Turn Down Gift (2 available) \$500 + 120 qty of item to be room dropped:** Sponsors will receive the following: Company name or logo on all promotional materials (website, e-mail blasts, signage, program); special recognition via social media posts on Facebook, Twitter, LinkedIn and Instagram; (1) High Boy table in the Friday Trade Show area for promotional materials.

**“C” Block Sponsorships:**

**Saturday “Pool Side” Activities (1 available) \$250:** On Saturday afternoon between 3:00 PM – 6:00 PM attendees will have the choice of participating in some poolside games. Structured, interactive games will be played with prizes for the winners. Sponsor will receive the following: Company name or logo on all promotional materials (website, e-mail blasts, signage, program); special recognition via social media posts on Facebook, Twitter, LinkedIn and Instagram; Sponsor may help lead the activities and handout prizes to winners.

**Saturday Hospitality Suite (1 available) \$250:** After the Saturday night dinner, attendees are invited to gather in the hospitality suite for snacks, beverages and fun. Sponsor will receive the following: Company name or logo on all promotional materials (website, e-mail blasts, signage, program); special recognition via social media posts on Facebook, Twitter, LinkedIn and Instagram; Sponsor may help lead the activities and handout prizes to winners. (1) High Boy table in the Hospitality Suite for promotional materials.

**Conference lanyards (1 available) \$200:** (or donation of lanyards with sponsor logo, please confirm correct lanyard specs) Sponsor will also receive the following: Company name or logo on all promotional materials (website, e-mail blasts, signage, program); special recognition via social media posts on Facebook, Twitter, LinkedIn and Instagram.

**Saturday “Pool Deck” Weather (1 available) \$100:** Sponsor will receive the following: Company name or logo on all promotional materials (website, e-mail blasts, signage, program); special recognition via social media posts on Facebook, Twitter, LinkedIn and Instagram.

**SOLD**