



The Arizona Sunbelt Chapter of Meeting Professionals International (MPI-AZ) is an award-winning chapter with a membership of over 350 meeting planners, hoteliers and other suppliers serving as one of our state's greatest economic contributors to the tourism business. Our focus is education, networking and giving back to our community.

MPI-AZ offers your company or organization targeted and cost-efficient investment opportunities. As an industry professional looking to showcase your brand to fellow industry professionals, we invite you to consider our variety of cash and in-kind sponsorships.

The MPI-AZ is happy to customize an investment package designed to best suit your company's goals and objectives. 2-4 year investment packages are available. For a one-on-one meeting or web consultation regarding your investment in our chapter's future, please contact Director of Strategic Alliances, Sukki Jahnke at 480-490-8239 or email sukki@tempechamber.org.

EDUCATION INVESTMENTS

MPI-AZ Title Education Investor: \$8,000 Member/\$9,000 Non-Member

- Primary sponsor for all monthly educational programs
- Primary sponsor for Annual EduCon program

Benefits: (\$10,000 + Value)

- Full year of top visibility on MPI-AZ website and Chapter Newsletter
- (8) months banner ad on MPI-AZ newsletter
- (1) Dedicated lead article in chapter newsletter
- (1) E-blast to MPI-AZ membership (content provided by you, sent by chapter)
- Logo in MPI-AZ printed membership directory (if contracted by July 17th, 2018)
- Top visual recognition at all educational programs including EduCon
- Verbal recognition at all educational programs including EduCon
- (4) complimentary registrations for each monthly program
- (1) tabletop display at (3) monthly programs
- (2) minutes of podium time or video at (2) educational programs (your choice) & EduCon
- (1) Social Media post per month (content to be educational, you select Social Media platform(s))
- (2) Complimentary Annual Gala Tickets
- (2) Complimentary Holiday Event Tickets
- (2) Spring Fundraiser Tickets
- (1) Full EduCon Registration (Does not include hotel accommodations)

Ask us about social media 'boosting' and social media 'takeovers'!

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Premier Education Investor: \$3,000 Member/\$4,000 Non-Member

- Secondary sponsor for all monthly educational programs
- Secondary sponsor for Annual EduCon program

Benefits: (\$4,000 + Value)

- Full year of tier visibility on MPI-AZ website and chapter newsletter
- (4) months of top banner ad on MPI-AZ newsletter
- (1) Dedicated lead article in chapter newsletter
- (1) E-blast to MPI-AZ membership (content provided by you, sent by chapter)
- Logo in MPI-AZ printed membership directory (if contracted by July 17th, 2018)
- Secondary visual recognition at all educational programs including EduCon
- Verbal recognition at all educational programs including EduCon
- (2) complimentary registrations for each monthly program
- (1) tabletop display at (2) monthly programs
- (2) minutes podium time or video at (1) monthly program & EduCon
- (3) Social Media posts (content to be educational, you select Social Media platform(s))
- (2) Complimentary Annual Gala Tickets

Ask us about social media 'boosting' and social media 'takeovers'!

MEMBERSHIP INVESTMENTS

MPI-AZ Advocate Investor: \$1,500 Member/\$2,500 Non-Member

- Sponsor of all membership recruitment and retention efforts

Benefits: (\$2,500+ Value)

- Full year of tier visibility on MPI-AZ website and chapter newsletter
- (1) Dedicated lead article in chapter newsletter
- (3) Secondary banner ads in chapter newsletter
- (1) E-blast to MPI-AZ membership (content provided by you, sent by chapter)
- Logo in MPI-AZ printed membership directory (if contracted by July 17th, 2018)
- Tier visibility recognition at all educational programs including EduCon
- Verbal recognition at all educational programs including EduCon
- (1) tabletop display at (2) monthly programs
- (2) minutes podium time or video at (1) monthly programs
- (3) Social Media posts (content to be educational, you select Social Media platform(s))
- (2) Complimentary "Mixer" tickets for each chapter "Mixer"

Ask us about social media 'boosting' and social media 'takeovers'!

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EVENT INVESTMENTS*

Signature Event Investor: \$1,000 Member/\$1,500 Non-Member (2 available)

- Top MPI-AZ sponsor of the Signature Event of your choice: Holiday or GMID Spring Fundraiser

Benefits: (\$2,000+ Value)

- Full year of tier visibility on MPI-AZ website and chapter newsletter
- (1) Dedicated article in chapter newsletter
- (2) Secondary banner ads in chapter newsletter
- Top level MPI-AZ chapter sponsorship recognition at the Signature Event
- Logo in MPI-AZ printed membership directory (if contracted by July 17th, 2018)
- (1) tabletop display at (1) monthly program
- (2) minutes podium time or video at Signature Event
- Top logo recognition on all Signature Event registration pages and promotions
- (4) Social Media plugs, 2 before and 2 after Signature Event
- (4) Complimentary registrations to the event or similar value

SUPPORTING PROGRAM INVESTMENTS

Supporting Investor: \$500 Member/\$750 Non-Member – These Items can be individual or add-on to other sponsorships.

- Top Sponsorship Recognition of the Special Programming of your choice:
 - Business Owners Forum
 - Student Relations
 - CMP University
 - Career Connections
 - Chapter Social Media
 - Community Outreach
 - EduCon Attendee Scholarships (*named after your organization*)

Benefits: (Value Varies)

- Full year of tier visibility on MPI-AZ website and chapter newsletter
- (1) Dedicated article in chapter newsletter
- (2) Secondary banner ads in chapter newsletter
- (1) tabletop display at (1) monthly program
- (4) Social Media promotions per year
- Speaking opportunity at committee level, where applicable

Other investment opportunities: Monthly Program Tradeshow Table: \$150 Member/\$250 Non-Member, In-Kind Supporter: Photography, Graphic Design, Golf Tournament Swag, Raffle Prizes, Venue and Catering. *HSMAI/MPI Golf Tournament Sponsorship levels and pricing is TBA.

Thank you for your interest in investing with the MPI Arizona Sunbelt Chapter. We are looking forward to learning how we our organizations can effectively partner together.

Best Regards,

Sukki Jahnke

Director of Strategic Alliances, MPI Arizona Sunbelt Chapter