



MPI

# ARIZONA SUNBELT

CHAPTER

2018-2019

## Chapter Investments



SUPPORT OUR MEMBERS WHO SPEND MORE THAN \$268 MILLION ANNUALLY

## MPI ARIZONA BY THE NUMBERS

### \$268 M

MPI Arizona Sunbelt Chapter members have an annual buying power of more than \$268 million.

### 3 Out Of 10

More than 3 out of 10 of our members control an annual budget of more than \$1 million.

### 86%

86% of MPI planner members buy from suppliers who advertise with MPI.

### 1 Out Of 4

Nearly 1 out of 4 meetings planned by our members had more than 1,000 attendees.

## MPI ARIZONA SUNBELT WEBSITE

Our website is the go-to resource for industry information, events, education and more.

On average, mpi-az.org receives:

- Nearly 2,500 page views per month
- Sessions lasting nearly 2.5 minutes
- An average of 2.85 pages visited per session

Traffic numbers from 2/2017 - 8/2017

## OUR MEMBERS

MPI Arizona represents all aspects of the meeting and tourism industry, including:

- Corporate Meeting Planners
- Association Meeting Planners
- Independent Meeting Planners

[www.mpi-az.org](http://www.mpi-az.org)

The Arizona Sunbelt Chapter of Meeting Professionals International (MPI-AZ) is an award-winning chapter with a membership of over 350 meeting planners, hoteliers and other suppliers serving as one of our state's greatest economic contributors to the tourism business. Our focus is education, networking and giving back to our community.

MPI-AZ offers your company or organization targeted and cost-efficient investment opportunities. As an industry professional looking to showcase your brand to fellow industry professionals, we invite you to consider our variety of cash and in-kind sponsorships. The MPI-AZ is happy to customize an investment package designed to best suit your company's goals and objectives. 2-4 year investment packages are available.

For a one-on-one meeting or web consultation regarding your investment in our chapter's future, please contact Director of Strategic Alliances, Sukki Jahnke at 480-490-8239 or email [sukki@tempechamber.org](mailto:sukki@tempechamber.org)

## **EDUCATION INVESTMENTS**

**MPI-AZ Title Education Investor:** \$8,000 Member/\$9,000 Non-Member

- Primary sponsor for all monthly educational programs
- Primary sponsor for Annual EduCon program

**Benefits:** (\$10,000 + Value)

- Full year of top visibility on MPI-AZ website and Chapter Newsletter
- 8 months banner ad on MPI-AZ website and newsletter
- (1) Dedicated lead article in chapter newsletter
- (1) E-blast to MPI-AZ membership (content provided by you, sent by chapter)
- Logo in MPI-AZ printed membership directory
- Top visual recognition at all educational programs including EduCon
- Verbal recognition at all educational programs including EduCon
- (4) complimentary registrations for each monthly program
- (1) tabletop display at (3) monthly programs
- (2) minutes of podium time or video at (2) educational programs (of choice) & EduCon
- (1) Social Media post per month (content to be educational, not advertorial)
- (2) Complimentary Annual Gala Tickets
- (2) Complimentary Holiday Event Tickets
- (2) Spring Fundraiser Tickets
- (1) Full EduCon Registration (Does not include hotel accommodations)

### **Other investment opportunities:**

Monthly Program Tradeshow Table: \$150 Member/\$250 Non-Member  
**In-Kind Supporter:** Photography, Sponsorships, Graphic Design, Golf Tournament Swag, Raffle Prizes, Venue Hosting and Catering.

**Premier Education Investor:** \$3,000 Member/\$4,000 Non-Member

- Secondary sponsor for all monthly educational programs
- Secondary sponsor for Annual EduCon program

**Benefits:** (\$4,000 + Value)

- Full year of tier visibility on MPI-AZ website and Chapter Newsletter
- (4) months of top banner ad on MPI-AZ website and newsletter
- (1) Dedicated lead article in chapter newsletter
- (1) E-blast to MPI-AZ membership (content provided by you, sent by chapter)
- Logo in MPI-AZ printed membership directory
- Secondary visual recognition at all educational programs including EduCon
- Verbal recognition at all educational programs including EduCon
- (2) complimentary registrations for each monthly program
- (1) tabletop display at (2) monthly programs
- (2) minutes podium time or video at (1) monthly program & EduCon
- (3) Social Media posts (content to be educational, not advertorial)
- (2) Complimentary Annual Gala Tickets

## **MEMBERSHIP INVESTMENTS**

**MPI-AZ Advocate Investor:** \$1,500 Member/\$2,500 Non-Member

- Sponsor of all membership recruitment and retention efforts

**Benefits:** (\$2,500+ Value)

- Full year of tier visibility on MPI-AZ website and Chapter Newsletter
- (1) Dedicated lead article in chapter newsletter
- (3) Secondary banner ads in Chapter Newsletter
- (1) E-blast to MPI-AZ membership (content provided by you, sent by chapter)
- Logo in MPI-AZ printed membership directory
- Tier visibility recognition at all educational programs including EduCon
- Verbal recognition at all educational programs including EduCon
- (1) tabletop display at (2) monthly programs
- (2) minutes podium time or video at (1) monthly programs
- (3) Social Media posts (content to be educational, not advertorial)
- (2) Complimentary "Mixer" tickets for each chapter "Mixer"



CHAPTER

**Customized packages are available.**

We want to talk to you about your investment in our chapter and discuss the best options for your organization's support.

Please contact Sukki Jahnke, Director of Strategic Alliances  
sukki@tempechamber.org or 480-490-8239

## EVENT INVESTMENTS\*

**Signature Event Investor:** \$1,000 Member/\$1,500 Non-Member (2 available)

-Top MPI-AZ sponsor of the Signature Event of your choice: Holiday or GMID Spring Fundraiser

**Benefits:** (\$2,000+ Value)

- Full year of tier visibility on MPI-AZ website sponsor page and Chapter Newsletter
- (1) Dedicated article in chapter newsletter
- (2) Secondary banner ads in Chapter Newsletter
- Top level MPI-AZ chapter sponsorship recognition at the Signature Event
- Logo in MPI-AZ printed membership directory
- (1) tabletop display at (1) monthly program
- (2) minutes podium time or video at Signature Event
- Top logo recognition on all Signature Event registration pages and promotions
- (4) Social Media plugs, 2 before and 2 after Signature Event
- (4) Complimentary registrations to the event or similar value

## SUPPORTING PROGRAM INVESTMENTS

Supporting Investor: \$500 Member/\$750 Non-Member – These Items can be individual or add-on to other sponsorships.

- Top Sponsorship Recognition of the Special Programming of your choice:
- Business Owners Forum
- Student Relations
- CMP University
- Career Connections
- Chapter Social Media
- Community Outreach
- EduCon Attendee Scholarships (named after your organization)

**Benefits:** (Value Varies)

Full year of tier visibility on MPI-AZ website sponsor page and Chapter Newsletter

- (1) Dedicated article in chapter newsletter
- (2) Secondary banner ads in Chapter Newsletter
- (1) tabletop display at (1) monthly program
- (4) Social Media promotions per year
- Speaking Opportunity at Committee level, where applicable

\*HSMAI/MPI Golf Tournament Sponsorship levels and pricing is TBA.

Questions? Contact Sukki Jahnke, Director of Strategic Alliances  
sukki@tempechamber.org or 480-490-8239

MPI-AZ is a 501(c) (3) nonprofit corporation; our tax ID number is 31-1011-251