

AzBusiness

Magazine



Arizona Sunbelt Chapter of MPI Publishing September/October 2021

For 21 years, the **Arizona Sunbelt Chapter of Meeting Professionals International** and **AZ Business magazine** have collaborated to create visibility for MPI members to the state's business community. Readers of AZ Business magazine are, collectively, the largest single audience of **C-Suite leaders** in the state. This special issue will feature the chapter's mission, and how its members can help businesses create **meaningful events, corporate retreats and executive fundraisers** throughout the state. In today's competitive environment, companies are constantly looking for creative spaces, new venues and exciting options for hosting meetings and events. Be sure to showcase your property, highlight your region and spotlight your services in the September/October feature!

The Power of Print + Digital

- Full page ad **OR** half page 200-word profile with photo (you provide) + half page ad in the MPI special section
 - Statewide Magazine Distribution: 25,000 copies mailed to C-Level executives, business owners and business leaders
 - Readership age: 35-55
 - Male 54% Female 46%
 - Total Readership: 122,500
- 75,000 impression ROS campaign on the AzBigMedia.com website
 - Average age range of visitors: 25-64
 - Mobile: 72% Desktop 28%
 - Average monthly page views on the website: 2.5 million+

Discounted MPI Package Rate: \$3,000
Total Package Value: \$7,475

Ad Space Deadline: **August 6, 2021**



Statewide Distribution:
25,000

78% of Arizona Business Magazine readers hold **C-Suite Titles**